DOCUMENT RESUME

ED 459 660 HE 034 552

AUTHOR	Ketteridge, Steve, Ed.; Marshall, Stephanie, Ed.; Fry, Heather, Ed.
TITLE	The Effective Academic: A Handbook for Enhanced Academic Practice. The Times Higher Education Supplement.
ISBN	ISBN-0-7494-3570-4
PUB DATE	2002-00-00
NOTE	292p.; Published by Kogan Page Limited.
AVAILABLE FROM	Stylus Publishing Inc., 22883 Quicksilver Drive, Sterling, VA 20166-2012 ($35). Tel: 800-232-0223 (Toll Free); Web site: http://stylus.pub.com.
PUB TYPE	Books (010) -- Collected Works - General (020) -- Guides - Non-Classroom (055)
EDRS PRICE	Document Not Available from EDRS.
DESCRIPTORS	*Career Development; *College Faculty; *Educational Administration; Educational Practices; Higher Education; *Leadership

ABSTRACT

This handbook provides guidance about controlling and directing an academic career by suggesting systematic approaches to key areas of responsibility and activity. It explores management and leadership in higher education, developing and promoting research and teaching, and coping with the changing university environment. The chapters of part 1, "The Turbulent Environment," are: (1) "The International Context for UK Higher Education" (Robin Middlehurst); (2) "The Impact of National Developments on Institutional Practice" (Rob Cuthbert); and (3) "The Student Experience" (Rob Shorrock). The second section, "Running the Business," includes: (4) "Strategic and Operational Planning" (Tom Kennie); (5) "The Ethical Manager: Working with and through Colleagues" (Anne Gold); and (6) "Managing the Human Resource Function" (Catherine Haines and Steve Ketteridge). Part 3, "Creating Intellectual Wealth," contains: (7) "Managing Postgraduate Research Degrees" (Stan Taylor); (8) "Managing High-Impact Research Groups" (Ewan Ferlie, Janet Harvey, and Andrew Pettigrew); and (9) "Developing a Strategic Culture for Research" (Ken Young). "At the Digital Chalk-Face," part 4, contains: (10) "Revitalizing and Renewing the Curriculum" (Heather Fry and Keith Trigwell); (11) "Learning from Quality Assessment" (George Gordon); (12) "Teaching for Diversity and Retention: The Example of Students with Disabilities" (Alan Hurst); and (13) "Harnessing Information Technology for Learning" (Su White and Hugh Davis). The final section, "The Harsh Reality," contains: (14) "Career-Long Competence: Unattainable Ideal or Professional Requirement?" (Gus Pennington and Brenda Smith); and (15) "Making Choices: Routes to Success" (Steve Ketteridge, Stephanie Marshall, and Heather Fry). Most of the chapters contai references. (SLD)

Reproductions supplied by EDRS are the best that can be made
from the original document.

THIS
DOCUMENT
NOT
AVAILABLE
FROM

EDRS